

One Page Business Plan

Business Details		
Business Name:		
Website:	Your name:	Phone:
Twitter:	Title:	Industry:
Facebook:	Email:	Stage:
Business Proposition		
Problem: what pain is your business solving?		
Solution: how are you solving that problem?		
Impact: what positive impact will you have on your customers?		
Business model: how does your business make money?		
USP: what makes your business unique?		
Marketing: how are you going to make sure people know about your business?		
Pricing model: how many sales will you need to do to break even? Discounts? etc.		
Team: who supports you and for what?		
Timeline for business: what major milestones are there?		
Staus: Where are you now?		
Next Steps		
Step 1:	Step 2:	Step 3: